



THE OVERSEAS PRESS BULLETIN

A PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE 594-3500
54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 25, No. 4

February 18, 1970

Calendar

**Fri., Feb. 20 — Music Night,
Metropolitan Opera Studio Concert —
8:30 p.m.**

Metropolitan Opera Studio singers Karen Kimble, soprano; Matthew Murray, baritone, and J.B. Davis, bass, will feature varied operatic program.



Karen Kimble

her own radio show.

Murray, with a Master's degree in Music, is in his second season with the Met Studio.

Davis began his operatic career with the New York City Opera, making his debut with the Central City Opera, Colorado. Also appeared with companies in Dallas, Ft. Worth, Philadelphia and Seattle. Max Walmer will accompany the performers.

Jack Frummer, Music Committee Chairman, will preside; John Gutman, Director of the Met Opera Studio, will emcee.

Thursday, Feb. 26. — Book Night

Kennett Love, author, a N.Y. Times Mid-East correspondent will tell how he uncovered diplomatic secrets that cast new light on the Great Powers as well as the antagonists in the Mid-East panel discussion.

Cocktails and reception at 6:30; dinner at 7:30; \$7.

(See page 3)

Will Sparks Heads Slate of Nominees

By Mark Henehan

After nearly a week of painstaking deliberation, the Nominations Committee, headed by Burnet Hershey, announced its selection of candidates for various club offices to be voted upon by the entire membership during April. Results of the election will be announced at the Annual Meeting to be held Thursday, April 30th.

Newest Trustee

Ex CBS-TV Head Joins Foundation

Louis G. Cowan, President of the Broadcasting Institute of North America and former President of the CBS Television Network, has agreed to serve as a Trustee on the OPC's Foundation and its Edward R. Murrow Memorial Fund.



Cowan

America — expressed great personal satisfaction over joining the Murrow Fund in view of his long close association and friendship with Murrow.

Cowan's appointment brings to 16 the number of Trustees added to the Foundation's Board, along with an Advisory Committee of five specialists in fund-raising and other techniques.

Cowan currently is also Director of Special Programs at Columbia University's Graduate School of Journalism, as well as President-Editor of the Chilmark Press.

Nominees are as follows:

President — **Will Sparks**

Sparks, an active OPCer since 1958, is currently Chairman Finance Committee; Vice Chairman of the Program Council; Producer of Post-Agnew Panel and Frank Shakespeare Murrow Forum Dinner.

He was Ass't. to the President of the U.S. (1965-1968); ass't. to the Secretary of Defense (1964-1965). He is today the international news analyst and editor for the Wall Street firm of George Robinson & Co.

He started as a reporter for the Chicago Sun; later was a writer for NBC; wrote and produced that network's Wide-Wide-World; and syndicated world affairs documentaries for all three major networks.

He has written for various national magazines, and his published books are "European Securities and How They Are Traded" and "The German Mutual Funds."

Vice Presidents (3 to be elected)

**Howard Kany
Allan Jackson
Henry Gellerman
Jessie Stearns**

Secretary (1 to be elected)

**James Sheldon
Ed Edwin**

Treasurer

David Resnick

Active Governors (6 to be elected)

**Julius C. Edelstein
Paul Freedman**

(See page 3)

WORLD-WIDE TICKER

Press Ass'n Has New Offices

By Bern Redmont

PARIS — Peter Stephens, London Daily Mirror, has been elected President of the Anglo-American Press Association of Paris, succeeding Bernard Valery, N.Y., Daily News.

The presidency of the organization of accredited U.S. and British newsmen alternates each year between British and Americans. Frederick Painton, U.S. News & World Report, and Anthony Mann, London Daily Telegraph were elected vice-presidents. **Morrill Cody**, Radio Liberty, was named secretary, to succeed the late **Eric Hawkins**. **Bernard Redmont**, Westinghouse, a former president of the group, was elected treasurer.

Elected as American members of the executive committee were Hebe Dorsey, International Herald-Tribune, **Robert Farrell**, McGraw-Hill World News, Stephen Laird, Metromedia, and **Morris Rosenberg**, AP bureau chief.

Valery has been elected president of the Foreign Correspondents Club at the Georges V Hotel, which now serves as a rendezvous for all foreign newsmen in Paris. The club holds weekly informal luncheons every Tuesday, serves light lunches

daily and maintains a bar, lounge, color TV and news ticker, as well as a Telex communications center.

Charles Hargrove Sr., who was for more than 40 years correspondent in France of the Wall St. Journal, died in Paris. His son, Charles Jr., is chief Paris correspondent for The Times of London.

Revolving Door

By Steve Yolen

BUENOS AIRES — The times they are a-changing within the American press corps in B.A.

John (Pogo) Goshko, Washington Post correspondent, is off to Berlin to take up a new post as German correspondent for his newspaper.

Hal Hendrix, formerly Scripps-Howard Latin American correspondent and presently ITT public and government relations advisor for Southern Latin America, will shortly take up a new post in New York. **Robert Berrellez**, lured away from his roving Latin American job for the AP by ITT, is slated to take over. He recently took up residence for ITT in Caracas.

Wilbur G. Landrey moves out of B.A., where he was UPI's Latin American general news manager, to New York, where he will become the news agency's foreign editor.

David Lee comes out of the Time magazine Cape Kennedy bureau to re-open a Buenos Aires office for Time-Life news service. **Mo Garcia**, stationed in Rio de Janeiro, will transfer for Time-Life to Caracas.

Larry Smith is back in town after a book-writing effort in Rome on Pope John. He's filing for Mutual Broadcasting and NBC.

The entire B.A. foreign press corps got a workout on Feb. 2 after an express train smashed into a local crammed with picknickers returning from a day's outing. UPI and Channel 11 collaborated on putting together the first satellited news feed of film out of Argentina, with a ten-minute transmission to Eurovision. Later in the day, CBS, New York picked up the second feed in cooperation with Channel 13. Ernest S. McCrary of McGraw-Hill did the voice-over.

OPC-News Groups Head For Israel

Thirty-five American print, radio and TV newsmen, headed by OPC President **Hal Lehrman**, flew to Israel Feb. 14 for an intensive 10-day study of that embattled country, its occupied territories and war fronts.

Lehrman, author of several books on the Middle East, accepted an invitation from the Israel Government and the American Zionist Council, sponsors of the project, to join the group and act as tour leader. This is his twelfth visit to the area. First Vice President Mary Hornaday is deputizing as President during his absence.

Two other OPCers are on the "Media Communications Tour:" **Martin G. Berck**, producer of NBC News and **Gerold Frank**, best-selling author and Middle East specialist.

Placement

M-293 — Capable freelance to act as U.S. correspondent for conservative British weekly. Should be N.Y.C. or Washington based and experienced interpreter of U.S. political and U.N. scene. Write: Meg Whitcomb, 15 Park Square, East London, N.W. England.

M-294 — N.Y.C.: P.R. professional to handle publicity part-time for interfaith laymens organization. Call (212) 924-1644 for appointment.

M-295 — N.Y.C: Night editor for entertainment industry daily. Must have newspaper make-up, headline and copy experience. Hours 5p.m. to 1a.m. Salary open. Send resumes to Box 295.

M-296 — Major federal agency seeks two or three communications pros to engage in writing and press relations work with national press, magazine and broadcast media. Minimum of 3 years editorial experience in these media desirable. Salary \$13-18M depending on exp. Send resumes to Box 296.

M-297 — Public Relations, good writers, 2-3 yrs. or 5-more yrs., press magazine and p.r. experience needed by pr agency diversif. corp., industrial accounts. Send resume, salary to Box 297.

M-298 — N.Y.C.: MANAGING EDITOR — national rotogravure, newspaper magazine with over 7,000,000 circulation. Key position, opportunity with long-established publication. Creative thinking, writing talent, layout and make-up aptitude, administrative ability. Awareness of feature articles originating various parts USA helpful. Headquarters mid-town Manhattan. Salary open. Stock option after year. Box M-298.

Send resumes to advertisers where listed. All others send, indicating box number, to **Fred K. Fukuchi, Sperry Rand, 1290 Avenue of the Americas, New York, N.Y. 10019. Tel. (212) 956-2149.**



The Overseas Press Bulletin is published bi-weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points). Bulletin Committee: Mark J. Henahan, Chairman; Editorial Board: Lou Frankel, Paul White, Milton Enser and Wambly Bald.

Bill Smith, Managing Editor

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. 594-3500, area code 212.

Classified column advertising (not for commercial use); 50¢ per 33-space line. Must be received in written form by noon Monday week of publication with advance payment. (No phone orders.) Commercial and display rates on request.

Editorial deadlines (week of publication): Noon Mondays for column items, noon Tuesdays for all other material.

Calendar

(From page 1)

Wed., Mar. 4 – Theater Party for Art Buchwald's "Sheep on the Runway" at the Helen Hayes Theatre.

Curtain: at 8:30 p.m. Limited reservations accepted until Feb. 25. Tickets will be mailed immediately on receipt of \$8.50 each (no tickets mailed otherwise). Reservations at OPC Front Desk or Helen Alpert 867-4350.

Groups wishing to dine at the Club Grill please notify Banquet Dep't. 594-3500.

* * *

Tues., Mar. 10. – Edward R. Murrow World Affairs Forum – Frank Shakespeare, USIA HEAD will speak on "The USIA and its Relation to American Foreign Policy." A film will be shown in connection with his talk.

Cocktails and reception at 6:30 p.m.; dinner at 7:30 \$7. Producer: Will Sparks.

* * *

Thurs. Mar. 12. – 8:30 p.m. – Eileen Schauler, Metropolitan Opera and New York City Opera.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Sorry

The name of *Ansel Talbert* was inadvertently omitted from the list of the members who make up the Senior Election Council. We regret the omission.

Sparks Heads Slate

(From page 1)

**Joseph Harrow
Mary Hornaday
Lin Root
Seymour Freidin
Christopher Emmett
Charles Rotkin
Ann Zane Shanks
Milan K. Skacel**

(See page 4)

Classified

EDITOR-WRITER-REPORTER-newspaper, magazine trade, consumer. Specialized knowledge film-tv-radio, finance, show-business. Write to L.F. c/o Bulletin.

EUROPEAN COVERAGE the way you want it. New agency headed by veteran U.S. reporter, editor. Fast, clean, thoughtful copy, tapes for news media, syndicates, companies, etc. Write EUROPEAN NEWS SERVICES, 100 New Cavendish St., London W1, England, for information, free samples.

APRIL IN PORTUGAL. Apt. near Costa da Sol beaches available 3 wks. April; 2 bedrooms, huge terrace; \$85 weekly includes full-time maid-cook and utilities. Box 2.

SUBLET 6 MOS. furn. apt. in Village suitable two or couple and child. Two bedrooms, sunny kitchen, two fireplaces private garden. \$400 mo. Call 982-0895.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 33-space line costs 50¢. Items will not be taken by telephone.

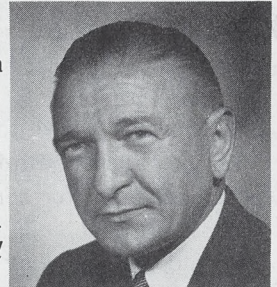
Elections Note

Do not forfeit your voting privilege: Only members who paid their annual dues will be eligible to vote.

OPC Awards Dinner Panelists Named

Committee appointments for the OPC Annual Awards Dinner, scheduled for Friday, April 3, in the Grand Ballroom of the Hotel Pierre, were announced at a recent organizational meeting.

Executive Vice Chairman **Stephen E. Korsen** announced that **Will Sparks** will head the Speakers Committee; **Howard L. Kany**, Entertainment;



Korsen

Barrett Gallagher, Awards; **Richard G. deRochemont**, Presentations; **Holmes Brown**, Tickets; **Anita Diamant Burke**, Arrangements; **Burnet Hershey**, OPC Foundation; **Bernard Frazier**, Dateline, and **Leon S. Theil**, Publicity.

Dinner General Chairman **Clare Booth Luce** will be mistress of ceremonies and, as he has for many years, **Ben Grauer** will announce the awards. **Jeannette Longyear** will again serve as executive secretary.

M&T CHEMICALS INC., a

subsidiary of American Can Company, manufactures organometallic chemicals and other chemically-based products that protect against enemies such as rust, rot, fire and decay. Among the products: stabilizers and flame retarders for plastics, antifoulants for marine paints, organic coatings, ceramic opacifiers and metal-plating chemicals, processes and equipment. M&T also is a pioneer in recovery of tin from tin plate scrap and operates facilities for mining and processing minerals.

*Helping tell the story of
M&T Chemicals Inc., and other
business leaders is the business of*

BURSON-MARSTELLER

New York • Washington • Chicago
Pittsburgh • Los Angeles • Toronto
London • Brussels • Geneva

PUBLIC RELATIONS



From left to right: Yoshiko Ito, Francois Clemmons, Barbara Shuttleworth, Ascuncion Deiparine, Wayne Turnage. Standing left to right: Jack Frummer, John Gutman; John Ryan, accompanist; Marshall Williamson, accompanist. The performers gave OPCers a preview Jan. 27 of their Library of Congress Concert held two nights later. *Herbert Kupperberg's* review will appear in a subsequent issue of the Bulletin. (Photo: Lisa Hoffman).

PEOPLE & PLACES

By Wambly Bald

OH, FLY WITH ME! Rare is the top PR executive who blossoms into a poet, and that is why **Russell Birdwell** merits instant adulation. His book of poetry, and some prose bits, entitled "An Empty Church," has just been printed.

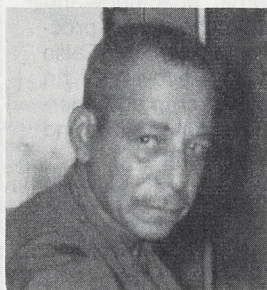
Birdwell, known to his friends as Bird, has adopted Bird City, Kan., as the focal point for heralding the volume, and to each adult there (362) he sent a copy. The copy sent the Mayor, the Hon. Lee Amsberry, was autographed. This is from one of the poems, Lament:

*If I could fly, I'd fly to you;
If I could sing, I'd sing to you;
If I could write, I'd write to you;
If I could die, I'd die for you.
But all I can do, ever do
Is to say, Dear One, I love you.*

Bird City is located in the Cheyenne County in northwest Kansas. And it would take a bird to find it.

AND IN AUSTRALIA: OPCers visiting the Journalists' Club in Sydney can get a Scotch and soda for only 16 cents. That's almost worth making the trip. And the visitors are given a royal welcome, handed Honorary Membership Cards, escorted everywhere through the four-story building, invited to shoot pool or play the slot machines, and cordially asked, to parties hosted by local VIPs.

This scoop comes directly from



Conrad Clark, now serving in the Army as an official correspondent stationed at Long Binh, Vietnam, who has gone twice, on R & R leave, to Sydney. His overjoyed comment is: "More power to OPC!".

MORE GLOBE-TROTTING: **Boleslaw Wierzbianski**, editor, Economic News and Research FNS, back from Tunis and North Africa where he stu-

died political developments in the Maghreb countries... Ever-roaming **Jhan** and **June Robbins** back from magazine research in Casablanca, Mallorca and London... **Janice** and **Charles Robbins** (he a This Week biggie) just returned from assignments that took them to Honolulu, Tokyo and San Francisco... **Doris Macauley**, author of "Bread And Rice," is now in Ankara, Turkey, with her husband **Thurston** who was just appointed Air Force Historian for TUSLOG.

BOOKS: **Jack Harrison Pollack's** ESP book, "Croiset the Clairvoyant," just reprinted by Bantam and Sudamericans in Buenos Aires, making its eighth foreign country printing... A newsmen's guide, "News Bureaus in the U.S.," written and published by **Richard Weiner**, is a directory of the bureaus of 400 newspapers, magazines, wire services and syndicates.

NEW POSTS: **Richard Critchfield**, White House correspondent on leave from the Washington Star, will spend a year as an **Alicia Patterson Fellowship**. He will study the food and population crises in selected "Third World" areas... **James V. Yamall**, impresario of the Grand Opera Foundation of New Jersey, made an honorary member of the Bergen County Republican Committee for 1970... **L. Richard Guylay**, prominent political public relations practitioner, has reopened his own consulting agency in the Time and Life Building... **Gene Donner**, formerly with Pacific Stars and Stripes (Tokyo) is now PR manager at Northwestern U, in Evanston, Ill... **Louis Weintraub** reelected as vp, Public Relations of the Citizens Budget Commission, and added to its Executive Committee.

ANNIVERSARY: The 30th for Film News, with good wishes all over the place. Editor-publisher **Rohama Lee** took over 21 years ago when she got it from the American Film Council already established with a grant from the Rockefeller Foundation.

Letters

NEED MODERN CONSTITUTION

To the Editor:

Our friend **Joe Peters** in a recent letter to the editor recommends, among other things, that we restrict the admission of associate members and farm out the bar and restaurant to caterers. May I disagree 180°.

We need more not less members for solvency. No club can survive without a constant replenishment of its members.

A prime need is a modern constitution that would eliminate the present artificial and unreasonable qualifications for membership. It should provide that any respectable media professional, authors including magazines, would be eligible and that all members have the same voting rights. Second class members without voting rights leads only to dissension. One exception to this would be that a limited number of affiliate members could be admitted on invitation of the Board of Governors. Since this would be largely an honorary, and inactive status, voting rights should be of little importance.

As to farming out the bar and restaurant why invite trouble? This would be the best way to get poor liquor, service and food—at high prices.

N.F. Allman

Sparks Heads Slate

(From page 3)

Associate Governors (4 to be elected)

Bernard Frazier
Jack Frummer
Mark Henehan
Stephen Korsen
John McAllister

Additional nominations of candidates for office or for the Board of Governors may be made by petition. Petitions, containing the signatures of not less than 40 members in good standing must be filed with the Secretary not later than March 1st. Any nominee proposed by petition must give his or her consent in writing to the Secretary within 5 days after the petition has been filed.

The OPC Constitution states specifically that no nominations may be made from the floor at the Annual Meeting.

Biographical data on each of the candidates will appear in the March 18th issue of the BULLETIN (copy deadline March 10th).